Term Information

Effective Term: Spring 2015  
Previous Value: Spring 2014

Course Change Information

What change is being proposed? (If more than one, what changes are being proposed?)
Remove one prerequisite (CSFRST 2374) from the list of 3 prerequisites (CSFRST 2370, 2373 and 2374).

What is the rationale for the proposed change(s)?
This prerequisite, 20th Century Fashion, was recommended by the professor in Spring 2013, Dr. Trish Cunningham. She retired in June 2013, yet the prerequisite became effective for Spring 2014, since it had already been approved. The new instructor does NOT want this prerequisite, and the CSFRST faculty concur. It should be as it was previously.

What are the programmatic implications of the proposed change(s)?
(e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?
None.

Is approval of the request contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

General Information

Course Bulletin Listing/Subject Area: Consumer Sci: Fashion & Retail  
Fiscal Unit/Academic Org: Department of Human Sciences - D1251  
College/Academic Group: Education & Human Ecology  
Level/Career: Undergraduate  
Course Number/Catalog: 3474  
Course Title: Fashion Forecasting  
Transcript Abbreviation: Fash Forecasting  
Course Description: Analysis and application of trend forecasting practices in all aspects of the fashion industry.  
Semester Credit Hours/Units: Fixed: 3

Offering Information

Length Of Course: 14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)  
Flexibly Scheduled Course: Never  
Does any section of this course have a distance education component? No  
Grading Basis: Letter Grade  
Repeatable: No  
Course Components: Lecture  
Grade Roster Component: Lecture  
Credit Available by Exam: No  
Admission Condition Course: No  
Off Campus: Never  
Campus of Offering: Columbus
Prerequisites and Exclusions

Prerequisites/Corequisites

Prereq: C- or higher in 2370 (CSFnRtS 270), and 2373 (275).

Previous Value

Prereq: C- or higher in 2370 (CSFnRtS 270), 2373 (275), and 2374.

Exclusions

Not open to students with credit for CSFnRtS 200 or 374.

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code: 52.1904
Subsidy Level: Baccalaureate Course
Intended Rank: Sophomore, Junior

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning objectives/outcomes

1. To understand the breadth and depth of the fashion forecasting process.
2. To understand the forces which contribute to innovation and fashion change.
3. To understand integrative forecasting processes used by executives in the apparel, textile, and related fashion industries through case studies.
4. To access reliable information available in print, broadcast and Internet sources analyze and use them for comparative analysis in forecasting.
5. To develop skills in analyzing and interpreting information in planning and presenting the forecast for a business.

Previous Value

To gain an understanding of the breadth and depth of innovation and the fashion forecasting process
To understand the forces in popular culture that contribute to innovation and change in fashion
To gain skills in accessing and analyzing d

Content Topic List

What is fashion forecasting?
The fashion forecasting process.
Explore fashion and marketplace dynamics.
The direction of fashion change.
Understanding the role of the consumer in the forecasting process.
Understanding the importance of marketing and branding in forecasting fashion.
Previous Value

- What are fashion trends and what constitutes trend forecasting
- Sustainability in the fashion industry
- Accessing information from reliable sources and applying it
- Understanding the influence of popular culture on fashion
- Understanding the role of the consumer and consumer research in the forecasting process
- Competitive analysis and branding
- Types of forecasts: sales, color, textiles, styles
- Forecasting case studies
- Steps in making a forecast and presenting it

Attachments

- 3474 syllabus Spring 2014.docx: Course syllabus
  (Syllabus. Owner: Rudd,Nancy Ann)

Comments

- updated learning objectives and topics to match attached syllabus (by Odum,Sarah A. on 05/08/2014 10:34 AM)

Workflow Information

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CS-FRST 3474 – FASHION FORECASTING
3 Credit Hours
Location: 243 Campbell Hall
Fashion and Retail Studies
Department of Human Science
College of Education and Human Ecology

Instructor: Joyce Brooks
Office: 265 G Campbell Hall
Office Hours:8:30-9:30 T & TH and by appointment on Wednesday
E-mail: brooks.691@osu.edu

COURSE DESCRIPTION:
Trend forecasting in all aspects of the fashion industry.

Prerequisites: CSFRS 2370 and CSFRS 2373

OBJECTIVES OF THE COURSE:
1. To understand the breadth and depth of the fashion forecasting process.
2. To understand the forces which contribute to innovation and fashion change.
3. To understand integrative forecasting processes used by executives in the apparel, textile, and related fashion industries through case studies.
4. To access reliable information available in print, broadcast and Internet sources analyze and use them for comparative analysis in forecasting
5. To develop skills in analyzing and interpreting information in planning and presenting the forecast for a business.

Major Topics:
What is fashion forecasting?
The fashion forecasting process.
Explore fashion and marketplace dynamics.
The direction of fashion change.
Understanding the role of the consumer in the forecasting process.
Understanding the importance of marketing and branding in forecasting fashion.

Textbooks:
Required

EVALUATION WILL BE BASED ON THE FOLLOWING possible points:
1. Exams (3) 100 points each = 300 points  60%
2. Final Fashion Forecasting Team Project 100 points=20%
3. Assignments 5. 100 points=20%
Total points = 500

GRADING:
A 465-500 93-100%  C+ 385-399 77-79%
A- 450-464 90-92%  C 365-384 73-76%
B+ 435-449 87-89%  C- 350-364 70-72%
B 415-434 83-86%  D+ 335-349 67-69%
B- 400-414 80-82%  D 315-334 63-66%
D- 300-314 60-62%
F 299 and lower 59% or less

- Each assignment is graded on a point basis.
Simply completing the assignment DOES NOT guarantee full points.
Each assignment will be graded on quality and professionalism of work.

**Exams. 3 exams worth 100 points each.**
The exams will cover material class lectures, guest lectures, and reading. Make-up exams will only be granted in the case of an official excuse and the student will need to provide original documentation for the same. Requests for make-up should be sent to the instructor by midnight of the scheduled exam date and make-up date should be scheduled within the next week. The official documentation should be provided before the make-up is administered. The make-up will not be administered if the student does not provide official documentation prior to the make-up. The instructor holds the right to determine whether the student will be allowed to take a make-up examination or not. Make-up exams are different from the original in terms of format, and length.

**Assignments: 5 worth 100 points total**
Should be typed (using a word processing program), printed and turned in as a hard copy. The written word should adhere to the following:

- 1-inch margins
- Appropriate documentation for all references and quotations
- Adherence to instructions
- The assignment must be turned in during class on the due date
- All written materials will be graded on:
  - Knowledge of class material
  - Integration and synthesis of class material
  - Critical thinking and problem-solving abilities
  - Adherence to organizational guideline
- No spelling or typographical errors (please proofread your work carefully).
- No late assignments will be accepted unless under extreme circumstances.

1. **Cover Story. 35 points**
The cover is the billboard for the magazine and has important implications for newsstand sales. Track fashion evolution by looking at the covers of a fashion magazine over the past decade. Libraries often have bound volumes going back decades for the most popular and long-lived magazines. Some magazines web sites have a section with covers by decade. Because looking at all the covers would take too long, sample the issues by deciding which month or months to examine in each year. Then, systematically look at those covers. Imagine the editor and art director carefully considering the clothes, model, makeup, background color, and all the other elements making up the cover. Once you have determined which magazine cover you are going to research you will need to pick a season or month to track for the last ten years. The first page should list elements of each of the covers or your observations. This should include texture, color, hem length, fabric, clothes, models, makeup, background color and all the other elements making up the cover and anything else you see. The second page should be your analysis of the last ten years and should answer the following questions. How have cover design and cover content evolved over the decade? What directional signals for fashion change can you derive from this study? How are fashion magazines changing in the way they showcase fashion? Don’t forget to cite sources.

2. **Journal of a Purchase. 10 points**
Keeping a journal is an excellent way to use personal introspection to gain insights on behavior. Ask yourself what is missing from your wardrobe or what possession would satisfy your heart’s desire. The market proposes many innovations to answer your need or solve your problem. Keep a journal of the process of evaluating those options. Pay careful attention to your thoughts and feelings at each stage. Did you go through all the step outlines in the text on page 45? List each
step and your observation about that step. Which did you skip? At what point did you decide to continue or discontinue shopping? How did you feel at the point of purchase? How did you gauge satisfaction or dissatisfaction after the purchase? What impact will this purchase have on your next purchases? Use your text and any other source to substantiate your observations.

3. Asking Around 10 points. List issues related to price, quality, style or sizing of fashion products. From the list, select one issue to research and utilize 2 sources to write a 1 page paper about this issue. Cite Sources

4. Customized products on the web 20 points. Using a search engine, locate three sites that offer customized beauty, clothing, or accessories. Analyze the offers by comparing prices and quality with mass-produced products. What is the time lag between order and delivery? What kind of information must a customer provide? What is your assessment of the likely success or failure of these sites? Cite Sources

5. Product Life Cycles 25 points. Fashion is always evolving and changing. Create a snapshot of this moment in fashion time by listing apparel or accessory products in each stage of the product life cycle listed on page 321.(product development, introduction, market development, maturity, saturation and decline). The items that you list can be any fashion item from apparel to home decor. You should make a chart with each of these stages and the product you have selected for each. You should then include one paragraph for each of the items which explain why you have select this item. Be sure to use sources and cite them.

Final Project Worth 100 points
A Fashion Forecast
Team Project-Creating a fashion forecast
This assignment requires 6 boards, writing a script and delivering the forecast.

1. Researching: The process of exploring or investigating to collect information and imagery looking for new, fresh, and innovative ideas including recognizing inspiration, trends, and signals.

2. Editing: The process of sorting and identifying patterns in the research, data, and images.

3. Interpreting and Analyzing: The processes of examining carefully to identify causes, key factors, and possibly results while investigating what fuels upcoming trends considering why and how the trend will manifest.

4. Predicting: The process of declaring or telling in advance potential outcomes by developing scenarios to foretell projected possibilities

5. Communicating: The process of conveying information, thoughts, opinions, and predictions about the forecast through writings, visual boards, and verbal presentation.

Board 1-Theme forecast-Title, Tagline, and Mood
- Develop concept/idea for a forecast using research.
- Select trend clues and collect data.
- Select images to illustrate the theme. Begin a collage of images and add to the board.
- Create a title.
- Develop a tagline.
- Identify the mood.

**Board 2-Theme forecast-storyboard**
- Write a descriptive or narrative story.
- Place abbreviated story on the board with creative visuals.

**Board 3-Color Forecast**
- Research past color stories.
- Devise a color story for selected theme-collect color chips or yarn.
- Identify the mood of the color story.
- Assign color names/numbers and add to board
- Write color descriptions and color story summary. The board with creative visuals

**Board 4-Textiles and Materials**
- Research new textiles, materials, trims, and findings.
- Collect swatches and/or material.
- Prepare swatches for board.
- Name textiles, materials, trims, and findings.
- Write summary for the materials. Add to board.

**Board 5-Look or Silhouette Focusing on Apparel images**
- Research emerging looks and lifestyle trends in fashion apparel that support the theme.
- Collect images and/or flats.
- Create visual presentation using apparel images.
- Write explanation of selections, shapes, and details.
- Include images and key words on the board.

**Board 6-Look or Silhouette Focusing on Nonapparel images.**
- Research emerging looks from other industries that support the theme.
- Collect images.
- Create visual presentation on the board using nonapparel images.
- Write explanation and key words on board.

**Written Presentations**
- Introduction
- Body
  - Title/Story/tagline
  - Mood
  - Color names
  - Color descriptions
  - Textiles and material names
  - Textile descriptions
Look names
Look descriptions
Interpretations and analysis of forecast
Prediction

• Conclusion
• Sources

Forecast

• Practice presentations
• Prepare setting
• Test equipment
• Present the forecast
• Begin with personal introduction and overview of the topic
• Present the body of the forecast using visual images, swatches, and prepared script
• Finish with a conclusion explain why the forecast is possible

Reference materials
To determine trends to include in your project you will want to consult the following References from primary and secondary sources:
- Industry and trade publications
- Newspapers
- Magazines
- Must show evidence of using the Internet as a source of information
Note: WWD is a must, but do not limit your search to it.
There are many forecasting sites on the Internet, as you know.
News items concerning the following might be of interest as they impact the lives, culture, psyche or spending patterns of your target market:
- Influential people - museums -theater
- Places - sub cultures -emerging countries
- Films - technology -etc.
- Television - politics
- Art - travel

Online Resources
Business-to-Business Trend Forecasting Sites
• StyleSight: www.stylesight.com
• WGSN: www.wgsn.com
• Fashion Snoops: www.fashionsnoops.com
• Trendstop: www.trendstop.com
• Mudpie: www.mudpie.co.uk
• Style Lens: www.StyleLens.com

Trend Forecasters
• Peclers Paris: [www.peclersparis.com](http://www.peclersparis.com)
• Li Edelkoort, Trends Union: [www.trendunion.com](http://www.trendunion.com)
• PromoSty: [www.promostyl.com](http://www.promostyl.com)

**Interior Design Bloggers**
• Cool Hunting: [www.coolhunting.com](http://www.coolhunting.com)
• Apartment Therapy: [www.apartmenttherapy.com](http://www.apartmenttherapy.com)
• Design Sponge: [www.designspongeonline.com](http://www.designspongeonline.com)
• MoCo Loco (modern, contemporary): [www.mocoloco.com](http://www.mocoloco.com)
• UnBeige: [www.mediatribistro.com/unbeige](http://www.mediatribistro.com/unbeige)

**Consumer Research**
• Claritas Inc. (consumer segmentation): [www.claritas.com](http://www.claritas.com)
• Yankelovich (consumer segmentation): [www.yankelovich.com](http://www.yankelovich.com)
• Age Wave, Inc. (consumers over 50): [www.agewave.com](http://www.agewave.com)
• TRU (Teenage Research Unlimited): [www.teenresearch.com](http://www.teenresearch.com)
• The Intelligence Group / Youth Intelligence: [www.youthintelligence.com](http://www.youthintelligence.com)

**Trend Identification and Analysis**
• TrendWatching: [www.trendwatching.com](http://www.trendwatching.com)
• Iconoculture: [www.iconoculture.com](http://www.iconoculture.com)
• The Trends Research Institute, Inc.: [www.trendsresearch.com](http://www.trendsresearch.com)
• Weiner, Edrich, & Brown, Inc.: [www.weineredrichbrown.com](http://www.weineredrichbrown.com)

**Fashion Blogs**
• Daily Candy: [www.dailycandy.com](http://www.dailycandy.com)
• Bag Snob: [www.bagsnob.com](http://www.bagsnob.com)

**Forecasters and Authors**
• John Naisbit: [www.naisbitt.com](http://www.naisbitt.com)
• Faith Popcorn’s BrainReserve: [www.faithpopcorn.com](http://www.faithpopcorn.com)
• Chris Anderson: [www.thelongtail.com](http://www.thelongtail.com)

**Futurists**
• Paul Saffo, Institute for the Future: [www.saffo.com](http://www.saffo.com)
• Worldwatch Institute (environmental issues): [www.worldwatch.org](http://www.worldwatch.org)
• Roger Selbert, Growth Strategies: [www.rogerselbert.com](http://www.rogerselbert.com)

**Web Sites of Professional Color Organizations**
• Color Association of the United States: [www.colorassociation.com](http://www.colorassociation.com)
• Color Marketing Group: [www.colormarketing.org](http://www.colormarketing.org)

**Web Site for Color Education**
• The Society of Dyers and Colourists (SDC): [www.colour-experience.org](http://www.colour-experience.org)

**Web Sites of Trade Shows**
• Maison et Objet (home décor): [www.maison-object.com](http://www.maison-object.com)
• Cosmoprof (beauty): [www.cosmoprof.com](http://www.cosmoprof.com) and [www.cosmoprofnorthamerica.com](http://www.cosmoprofnorthamerica.com)

**Web Sites with Color Forecasts**
• Pantone: [www.pantone.com](http://www.pantone.com)
• Cotton Incorporated: www.cottoninc.com
• Michelle Lamb (home décor): trendcurve.com

Web Sites Archiving Designers’ Lines
• First View: www.firstview.com
• Vogue Online: www.style.com
• Women’s Wear Daily: www.wwd.com
• WWD Men’s (men’s fashion): www.wwd.com/menswear-news

Web Sites for Color Systems
• The Munsell Color System: www.munsell.com
• The Pantone® Professional Color System: www.pantone.com

Web Sites for Fabric and Color Forecasts and Trade Show Schedules
• Cotton Incorporated: www.cottoninc.com
• Première Vision: www.premierevision.fr
• Expofil: www.expofil.com
• Fabric Link: www.fabriclink.com
• Material Connexion: www.materialconnexion.com
• Textile Association of Los Angeles: www.talausa.org
• Sourcing at MAGIC: www.sourcingatmagic.com

Web Sites Showing Runway Fashion
• www.firstview.com
• www.style.com/vogue
• www.WWD.com

Web Sites Featuring Online-Only Fashion Magazines
• www.lucire.com
• www.hintmag.com
• www.zoozoom.com

Edited Fashion News Web Sites
• Fashion TV: www.fashiontelevision.com
• Video fashion: www.videofashion.com

Web Sites Featuring Industry Calendars
• www.mbfashionweek.com
• www.infomat.com

Fashion Blogs for Streetwear
• Fashionista: www.fashionista.com
• Street Peeper: www.streetpeeper.com
• The Sartorialist: www.thesartorialist.blogspot.com

Web Site for Bookmarking and Social Shopping
Style Hive: www.stylehive.com

Fashion Search Engines
• ShopStyle: www.shopstyle.com
• Style Hunter: www.stylehunter.com
Portals for Fashion Information
- Fashion Week Daily: www.fashionweekdaily.com
- www.fashion.com
- www.fashioninformation.com
- Fashion Infomat: www.infomat.com

Web Sites Related to Mass Customization
- Lands' End: www.landsend.com
- Made-on-demand women's dresses: www.dressbydesign.com

Fashion Social Networking Sites
- Closet Couture: www.closetcouture.com
- Glam: www.glam.com
- Iqons: www.iqons.com
- MySpace (fashion community): www.myspace.com
- MyStyleDiary: www.mystylediary.stylehive.com
- Osoyou (UK): www.osoyou.com
- ShareYourLook: www.shareyourlook.com
- SugarScape: www.sugarscape.com

Brands with Social Networking Space
- Juicy Couture: www.juicycouture.com
- Wet Seal: www.wetseal


Competitor Information
Society of Competitive Intelligence Professionals (SCIP): www.scip.org

Industry Profiles
www.apparelmagazine.com

Visualization and Presentation Tips
- Back of a Napkin: www.thebackofanapkin.com
- Presentation Zen: www.presentationzen.com

Data Visualization

Ideas for Sensory Content for Presentations

RULES/POLICIES
1. Attendance is required. Please be on time. Part of your learning experience is based on class interaction. In case of absence, students will be responsible for all materials presented in class. Attending the speaker series is required.
2. No screens in class (laptop, I pad, I phone, cell phones, DVD players, etc)
3. Written work must be typewritten (double spaced) in neat form.
4. All projects are due on the date in the syllabus at the beginning of class. In the event of an emergency, notify the instructor before the due date. If an extension is granted, 5% will be deducted per day late.

5. Students are expected to read all assignments prior to the day for which they are assigned. Exams may cover material assigned in texts, outside readings, discussions in class and guest speakers.

6. Exams are to be taken at the scheduled times. Leaving early for break does not constitute an excuse for missing the exam. Make-ups will be arranged if the student has a doctor's excuse which states that the student could not be in class the day of the exam. If a student misses the scheduled make-up, another make-up will not be administered. Notify the instructor in advance if an emergency arises.

7. All projects will be explained the 1st week of class. Be sure you are in class that week or have someone take notes for you.

8. I am picky about spelling, grammatical errors and typos. Use spell check so that you don't make errors. Points will be deducted for each one.

9. Incomplete grades will be given only in the case of extreme hardship. Too heavy of a course load and failing grades are not valid reasons for requesting an “incomplete”. Arrangements for incomplete grades must be made with the instructor no later than the last day of class for the semester.

10. No projects will be accepted or graded that degrade, discriminate against, or offend any group of people.

11. No academic misconduct will be tolerated. This includes plagiarizing, cheating and lying.

GENERAL INSTRUCTIONAL METHODS
Discussion/lecture
Multimedia Presentations
In-class Group projects and Assignments
Due dates: All work is due at the beginning of class on the respective due dates.
Graduating seniors: Graduating seniors need to complete the requirements of the course by the University deadline. Please notify the instructor in order to make arrangements.
Communication: Students can email the instructor using their OSU email accounts Check Carmen for course updates.
Academic Misconduct
The Ohio State University’s Code of Student Conduct (Section 3335-23-04) defines academic misconduct as: “Any activity that tends to compromise the academic integrity of the University, or subvert the educational process.” Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University’s Code of Student Conduct is never considered an “excuse” for academic misconduct, so I recommend that you review the Code of Student Conduct and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University’s Code of Student Conduct (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University. For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).
Course accommodations
Any student who feels s/he may need an accommodation based on the impact of a disability should contact one of the instructors privately to discuss specific needs. The Office of Disability Services is relied upon for assistance in verifying the need for accommodations and developing accommodation strategies. Please contact the Office for Disability Services at 614-292-3307 (V) or 614-292-0901 (TDD) in room 150 Pomerene Hall to coordinate reasonable accommodations; http://www.ods.ohio-state.edu/.

Grievances and Solving Problems
According to University Policies, available from the Division of Student Affairs, if you have a problem with this class, “You should seek to resolve a grievance concerning a grade or academic practice by speaking first with the instructor or professor; then, if necessary, with the department chairperson, college dean, and provost, in that order. Specific procedures are outlined in Faculty Rule 3335-7-23, which is available from the Office of Student Life, 208 Ohio Union.” “Grievances against graduate, research, and teaching assistants should be submitted first to the supervising instructor, then to the chairperson of the assistant’s department.”

Statement on Diversity
The Department of Consumer Sciences affirms the importance and value of diversity in the student body. Our programs and curricula reflect our multicultural society and global economy and seek to provide opportunities for students to learn more about persons who are different from them. Discrimination against any individual based upon protected status, which is defined as age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.

Class Schedule

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| 1/9  | 1       | The Fashion Forecasting Process  
Trend Chasers  
Internal Logic of Fashion Forecasting |                   |
| 1/14 | 1, contd. | Discovering the Zeitgeist  
Forecasting as a career | Leta Hendricks-Library Orientations |
| 1/16 | 2       | Forecasting Frameworks  
Introducing innovation |                   |
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<td>The direction of Fashion Change</td>
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<td>1/28</td>
<td>3</td>
<td>Long-wave phenomenon and Fashion Cycles</td>
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<td>Test 1 (Chapters 1-3)</td>
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<td>Cultural Indicators Navigating Change, Megatrends</td>
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<td>Long-Term Forecasting and methods of gathering and interpreting data. Case Study: The Future of Information</td>
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<td><strong>Fashion Dynamics with insider expertise</strong> Color Forecasting</td>
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<td>2/13</td>
<td>5</td>
<td>Professional color forecasters Color Cycles Color Research</td>
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<td>5</td>
<td>Color Planning inside the textile and apparel industries</td>
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<td>2/20</td>
<td>6</td>
<td>Textile Development Fashion in Fiber and Fabric Case Study Textile Trend Watch</td>
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<tr>
<td>2/25</td>
<td>6</td>
<td>Sources of innovation in textile</td>
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Sources:
- Gayle Strege The Little Black Dress
- Jennifer Wilson Surmay- 31 Gifts
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<td>2/27</td>
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<td><strong>The Look</strong>: Design concepts and style directions</td>
<td>Test 2 (Chapters 4-7) March 4 Review test 2 and start chapter 8 March 6</td>
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<td>Presenting the Forecast Presentation Design as a creative process</td>
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<td>Monday 8AM-9:45</td>
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**Contact Information:**

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Brooks.691@osu.edu