Term Information

Course Change Information

What change is being proposed? (If more than one, what changes are being proposed?)
Allow for the course to be repeatable (maximum of 2 times).

What is the rationale for the proposed change(s)?
Much of the material covered in this seminar was split over 2 quarters before we switched to semesters (i.e., 20 weeks of material has been condensed to 14 weeks). The program feels that we are missing out on some new and emerging topics (e.g., data analytics) in the seminar (in addition to not having enough time to thoroughly examine some of the more important topics in the field). We propose allowing students to repeat the course their 2nd year. A completely new set of topics will be used every other year to fully expose students to all relevant organizational behavior topics in Sport Management. Finally, by repeating the course, students will have the opportunity to more fully develop a research topic.

What are the programmatic implications of the proposed change(s)?
(e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?
The course is required for all doctoral sport management students. They will now have the option to repeat it (in consultation with their advisor). There will be no need for additional resources.

Is approval of the request contingent upon the approval of other course or curricular program request? No
Is this a request to withdraw the course? No

General Information

Course Bulletin Listing/Subject Area Kinesiology:Spt Indsty Spt Mgt
Fiscal Unit/Academic Org Department of Human Sciences - D1251
College/Academic Group Education & Human Ecology
Level/Career Graduate
Course Number/Catalog 8951
Course Title Theoretical Approaches to Sport Organizations
Transcript Abbreviation Ther App Sprt Orgs
Course Description Organization and management theory applied to sport organizations.
Semester Credit Hours/Units Fixed: 3

Offering Information

Length Of Course 14 Week
Flexibly Scheduled Course Never
Does any section of this course have a distance education component? No
Grading Basis Letter Grade
Repeatable Yes
Previous Value
Allow Multiple Enrollments in Term No
Max Credit Hours/Units Allowed 6
Max Completions Allowed 2
Prerequisites and Exclusions

Prerequisites/Corequisites
Prereq: Major in Sport Management, and Grad standing; or permission of instructor.

Exclusions
Not open to students with credit for EduPAES 951 or 952.

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code  31.0504
Subsidy Level  Doctoral Course
Intended Rank  Doctoral

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors
The course is an elective (for this or other units) or is a service course for other units

Previous Value

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning objectives/outcomes
• Explain the field of Sport Management and its boundaries.
• Understand various organizational theories in Sport Management
• Evaluate current research in Sport Management.

Previous Value

Content Topic List
• Systems thinking
• Stakeholder management
• Resource based view
• Corporate social responsibility
• Change management
• Sport tourism
• Organizational effectiveness
• Data Analytics in Sport Management
Previous Value

- Systems thinking
- Stakeholder management
- Resource based view
- Corporate social responsibility
- Change management
- Sport tourism
- Organizational effectiveness

Attachments

- KNSISM8951Syllabus.docx: KNSISM8951 Syllabus
  (Syllabus. Owner: Turner, Brian Allen)

Comments

- requested revision to update d-org to 1251 from 1254 (by Odum, Sarah A. on 06/11/2014 10:44 AM)

Workflow Information

<table>
<thead>
<tr>
<th>Status</th>
<th>User(s)</th>
<th>Date/Time</th>
<th>Step</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submitted</td>
<td>Buckworth, Janet</td>
<td>04/10/2014 11:17 AM</td>
<td>Submitted for Approval</td>
</tr>
<tr>
<td>Approved</td>
<td>Buckworth, Janet</td>
<td>04/10/2014 11:17 AM</td>
<td>Unit Approval</td>
</tr>
<tr>
<td>Revision Requested</td>
<td>Odum, Sarah A.</td>
<td>06/11/2014 10:44 AM</td>
<td>College Approval</td>
</tr>
<tr>
<td>Submitted</td>
<td>Odum, Sarah A.</td>
<td>06/11/2014 10:44 AM</td>
<td>Submitted for Approval</td>
</tr>
<tr>
<td>Approved</td>
<td>Folden Jr, H Eugene</td>
<td>06/11/2014 10:54 AM</td>
<td>Unit Approval</td>
</tr>
<tr>
<td>Pending Approval</td>
<td>Achterberg, Cheryl L</td>
<td>06/11/2014 10:54 AM</td>
<td>College Approval</td>
</tr>
<tr>
<td></td>
<td>Warnick, Bryan R.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Odum, Sarah A.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Zircher, Andrew Paul</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1. Course Information

Course: PAES 9851 – Theoretical Approaches to Sport Organizations – 3 credit hours
Meeting Time: Thursday, 12:45 – 3:30 p.m.
Instructor: Dr. Brian Turner
Office: A264 PAES Building, 247-8374, turner.409@osu.edu
Office Hours: T 11:00 – 1:00; Th 11:00 – 12:00; and by appointment

2. Text


3. Course Rationale

As sport and physical activity services are offered by various types of organizations, it is necessary for the sport management scholars and practitioners not only to understand the intricacies of management but also the products of the industry, the variations in organizational types, and their internal and external environments. Additionally, it is necessary for the sport and exercise manager not only to understand the intricacies of management but also the behavior of individuals and groups in organizational contexts. The purpose of this course is to expose the student to some critical areas of sport management and the theories associated with these areas. The course begins with defining the field of sport management and a discussion of what constitutes the sport industry. The topics covered include (a) defining the field of sport management, (b) stakeholder theory and application, (c) organizational justice, (d) corporate social responsibility as practiced in the sport industry, (e) organizational effectiveness as the ultimate dependent variable in organization theory, (f) management of service operations, (g) the emergent field of sport tourism, (h) motivation and performance of sport participants, (i) cohesion of groups, and (j) commitment of employees and participants. The focus will be on applying the concepts and the associated theories to contexts within Sport Management.

4. Course Description

The course is a discourse on theories related to sport management, stakeholder management, and organizational effectiveness as they relate to Sport Management.
5. **Course Objectives**

After completing the course, students should be able to:

1. Explain the field of sport management and its boundaries.
2. Recognize the various stakeholders of an organization and their significance.
3. Gain insights on organizational justice and how it affects organizations.
4. Know the variations in the practice of corporate social responsibility.
5. Describe the concepts of organizational effectiveness, and the problems associated with defining and measuring the variable.
6. Understand the unique nature of service operations and their management.
7. Discuss the interrelationships between sport and tourism and the management thereof.
8. Understand the theories associated with motivating individuals to participate.
9. Know how groups develop and ways to increase cohesion.
10. Explain how commitment affects organizations.

6. **Off-Campus Field Experiences:**

   N/A

7. **Diversity:**

   This course is designed, implemented, and evaluated in a manner that promotes the acquisition and application of knowledge, skills, and dispositions to allow students to apply the concepts they learn in a diverse society.

8. **Technology:**

   This course implements plans that include methods and strategies for applying technology to maximize student learning. Carmen (carmen.osu.edu) will be utilized throughout the course. Students will have access to all articles prior to each class through Carmen.

9. **Course Policies and Expectations**

   1. You are expected to attend class. Any work missed due to an absence **MAY NOT BE MADE UP**. The only exception to this policy is written documentation of a situation that absolutely prohibits you from attending class. **All late assignments result in a 10%/day (not class day, every day) penalty.**

   2. You should be on time, stay for the whole class, listen attentively while you are here, and show through your behavior that you respect the fact that others in the class are here to learn. Your presence is indicative of your professional attitude and is necessary to derive maximal benefit from the class. The intent of this class is to offer you a means for professional development and to assist you in obtaining your career objectives.
3. **YOU ARE EXPECTED TO BE FULLY PREPARED FOR CLASS AND FULLY ENGAGED WHILE IN CLASS.** I expect you to have read all assigned readings, taken notes as applicable, and to be prepared and willing to discuss all readings in detail and take part in group work to the fullest extent.

4. **Grade Appeal Policy:** I handle grade appeals in only one fashion. Should you be dissatisfied with your grade on any work, do the following:
   a.) Write a short description of where and why you deserve more points. Make it good. Simply asking for more points, verbally or in written form, is insufficient. If your statement concerns the fairness of the grade, then you must convince me why you were unfairly treated.
   b.) Hand in your written statement no later than the next class period after it was returned to you (along with the assignment, if applicable). Spend time with step 1. Your statement must convince me to undertake the re-grading of your work. Remember, this is the only way I will handle such disagreements.

5. Please don’t hesitate to ask me for additional help if you need it. I am more than willing to provide such assistance. Remember, **you earn grades, I do not give them.**

### 10. Course Requirements /Evaluation

**Grading**

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Review</td>
<td>45</td>
</tr>
<tr>
<td>Presentation</td>
<td>10</td>
</tr>
<tr>
<td>Critiques</td>
<td>25</td>
</tr>
<tr>
<td>Class Discussion</td>
<td>20</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100</td>
</tr>
</tbody>
</table>

**Grading Scheme**

- 94-100 = A
- 90-93 = A-
- 87-89 = B+
- 84-86 = B
- 80-83 = B-
- 77-79 = C+
- 74-76 = C
- 70-73 = C-
- 67-69 = D+
- 64-66 = D
- 60-63 = D-
- <60 = E

**Terms of Reference for Assignments**

The assignments for the student are to (a) submit every week a critique of the articles assigned for the week* and (b) prepare and present a review of the theories in any of the topics in organizational theory as applicable to the context of Sport Management**. The terms of reference for these assignments are as follows. The students will take turns to make their presentations to the class during the last week of the course.

* Master’s students only have to turn in 4 critiques
** Master’s students will do an annotated bibliography
Critiques of Readings

Ph.D. Students – Every week, the student will submit a 3-5 page critique of all the articles assigned for the week. After making general comments about each article, the student will attempt to draw together the concepts from different articles into a general framework. Submissions should be done via the dropbox on Carmen by 11:59 pm each week.

Master’s Students – Submit 4 critiques

Review of Theories in Organizational Theory (Ph.D. Students)

The student will select a specific topic in organizational theory and review the theories espoused on that topic.

The review should contain a description of the various theories on the topic, and the history of the advances made in the study of that topic. The student is also expected to compare and contrast the theories in terms of the definitions implied in each theory, primary focus and constructs of each theory, and the methodology associated with each theory.

The significant component of the review is the development of a model applicable to the context of Sport Management. The student should indicate what constructs of his or her model are drawn from which of the theories described earlier, and the rationale thereof.

Finally, the research issues associated with the proposed model should be discussed. Specifically, the review should include an explanation of how the various constructs of the proposed model would be measured, and the types of analyses to be employed to test the proposed model.

Annotated Bibliography (Master’s Students)

The student will select a specific topic in organizational theory and review the theories espoused on that topic via an annotated bibliography.

The annotated bibliography should include a minimum of 15 research articles. The articles should be listed in APA format, followed by a brief paragraph summarizing the findings from each article.

11. Topic List (topics will vary each year)

- Using APA Style
- Defining the Field of Sport Management
- Research Methods in Sport Management
- Data Analytics in Sport
- Leadership
12. Statement of Student Rights

“Any student with a documented disability who may require special accommodations should self-identify to the instructor as early in the quarter as possible to receive effective and timely accommodations.

13. Academic Misconduct

You are expected, at all times, to act with academic integrity.

“At its core, academic integrity requires honesty. This involves giving credit where it is due and acknowledging the contributions of others to one’s own intellectual efforts. It also includes assuring that one’s own work has been completed in accordance with the standards of one’s course or discipline. Without academic integrity, neither the genuine innovations of the individual nor the progress of a given field of study can adequately be assessed, and the very foundation of scholarship itself is undermined. Academic integrity, for all these reasons, is an essential link in the process of intellectual advancement.” (language taken from Student Judicial Services at the University of Texas)

The values that underpin the concept of academic integrity go beyond simply not cheating or plagiarizing. Embracing these values mean that you are responsible for your own learning; you have an obligation to be honest – with yourself and others; and you have the responsibility to treat other students and your professors with respect and fairness.

Per University Rule 3335-31-02, “Each instructor shall report to the committee on academic misconduct all instances of what he or she believes may be academic misconduct.” Cheating on examinations, submitting work of other students as your own, or plagiarism in any form will result in penalties ranging from an “F” on an assignment to expulsion from the University, depending on the seriousness of the offense.

14. Diversity Statement

The School of PAES is committed to maintaining a community that recognizes and values the inherent worth and dignity of every person; fosters sensitivity, understanding, and mutual respect
among its members; and encourages each individual to strive to reach his or her own potential. In pursuit of its goal of academic excellence, the School seeks to develop and nurture diversity, believing that it strengthens the organization, stimulates creativity, promotes the exchange of ideas, and enriches campus life. The School of PAES prohibits discrimination against any member of the school’s community on the basis of race, religion, color, sex, age, national origin or ancestry, marital status, parental status, gender identity, sexual orientation, ability status, health status, or veteran status.