Term Information

Effective Term: Spring 2014
Previous Value: Summer 2013

Course Change Information

What change is being proposed? (If more than one, what changes are being proposed?)
remove CS 3950 (withdrawn) and 3960 (withdrawn), remove CSE 1111 and keep only CSE 2111. Add FRS 2373 with C- or better, or permission of instructor, and Rank 3.

What is the rationale for the proposed change(s)?
To remove prerequisites of proposed new semester courses (never approved) and to tighten up other prerequisites.

What are the programmatic implications of the proposed change(s)?
(e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?
None

Is approval of the request contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

General Information

Course Bulletin Listing/Subject Area: Consumer Sci: Fashion & Retail
Fiscal Unit/Academic Org: Dept of Human Nutrition - D1254
College/Academic Group: Education & Human Ecology
Level/Career: Undergraduate
Course Number/Catalog: 4585
Course Title: Merchandise Buying and Management
Transcript Abbreviation: Merch. Buy & Mgt
Course Description: Retail buyer's role in merchandise management: decision making, planning, buying, pricing, and preparing merchandise for sale. Analysis and synthesis of merchandising management practices and problems.

Semester Credit Hours/Units: Fixed: 3

Offering Information

Length Of Course: 14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)
Flexibly Scheduled Course: Never
Does any section of this course have a distance education component? Yes
Is any section of the course offered Less than 50% at a distance: No
Grading Basis: Letter Grade
Repeatable: No
Course Components: Lecture
Grade Roster Component: Lecture
Credit Available by Exam: No
Admission Condition Course: No
Off Campus: Never
Campus of Offering: Columbus
Prerequisites and Exclusions

Prerequisites/Corequisites
Prereq: CSFRSt 2373 (CSFsnRtS 275) with C- or better, Math 1130 (130), AcctMIS 2000 (310), CSE 2111 (200), and junior standing; or permission of instructor.

Previous Value
Prereq: CSFRSt 2373 (CSFsnRtS 275), and Math 1130 (130), AcctMIS 2000 (310), CSE 1111 (101), or 2111 (200).

Exclusions
Not open to students with credit for CSFsnRtS 685.01 or 685.02.

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code 52.1902
Subsidy Level Baccalaureate Course
Intended Rank Junior, Senior
Previous Value Senior

Quarters to Semesters

Quarters to Semesters Semester equivalent of a quarter course (e.g., a 5 credit hour course under quarters which becomes a 3 credit hour course under semesters)
List the number and title of current course being converted CSFsnRtS 685.01: Merchandise Buying and Management; CSFsnRtS 685.02: Merchandise Buying and Management Technology.

***CONVERSION NOTE: For degree audit purposes, students with credit for CSFsnRtS 685.01 will receive audit credit for CSFRSt 4585. C

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning objectives/outcomes
• Learn the fundamental knowledge of the buying and merchandising functions, and their role in a retail organization.
• Apply basic mathematical concepts to typical merchandising decisions.
• Develop skills in using technology tools to facilitate merchandising decision-making.
• Use data to analyze and evaluate the performance of merchandising strategies.
• Synthesize and integrate data and knowledge of merchandising fundamentals to create logical merchandising plans.
• Develop the ability to understand the impact of merchandising strategies on retail customers and the retail organization as a whole.
• Use creative thinking to solve merchandising problems in an ethical/socially responsible manner.
Content Topic List

- Merchandising: definitions & theory
- Merchandising technologies
- Merchandising system
- Profit & loss statement
- Pricing & pricing strategy
- Merchandise planning
- Inventory accounting: retail method
- Invoicing: terms of sales
- Customer/vendor relationships
- Negotiation

Attachments

Comments

Workflow Information

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