Term Information

Effective Term: Spring 2014
Previous Value: Summer 2013

Course Change Information

What change is being proposed? (If more than one, what changes are being proposed?)
2370 and 2373 – add C- in both courses, add 2374 also with C-

What is the rationale for the proposed change(s)?
Add C- prerequisite requirement, since a graduation requirement for FRS, but not previously a course prerequisite; add one more course prereq with C-

What are the programmatic implications of the proposed change(s)?
(e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?
No

Is approval of the request contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

General Information

Course Bulletin Listing/Subject Area: Consumer Sci: Fashion & Retail
Fiscal Unit/Academic Org: Dept of Human Nutrition - D1254
College/Academic Group: Education & Human Ecology
Level/Career: Undergraduate
Course Number/Catalog: 3474
Course Title: Fashion Forecasting
Transcript Abbreviation: Fash Forecasting
Course Description: Analysis and application of trend forecasting practices in all aspects of the fashion industry.
Semester Credit Hours/Units: Fixed: 3

Offering Information

Length Of Course: 14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)
Flexibly Scheduled Course: Never
Does any section of this course have a distance education component? No
Grading Basis: Letter Grade
Repeatable: No
Course Components: Lecture
Grade Roster Component: Lecture
Credit Available by Exam: No
Admission Condition Course: No
Off Campus: Never
Campus of Offering: Columbus

Prerequisites and Exclusions
Prerequisites/Corequisites

Prereq: CSFRSt 2370 (CSFsRtS 270) with C- or higher, 2373 (275) with C- or higher, and 2374 with C- or higher.

Previous Value

Prereq: CSFRSt 2370 (CSFsRtS 270 and 2373 (275).

Exclusions

Not open to students with credit for CSFsRtS 200 or 374.

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code 52.1904
Subsidy Level Baccalaureate Course
Intended Rank Sophomore, Junior

Quarters to Semesters

Quarters to Semesters

Modified or re-envisioned course that includes substantial parts of the content and learning goals of one or more quarter courses

List the current courses by number and title that are to be subsumed into proposed course

All of content from CSFsRtS 374 and some from CSFsRtS 200. These areas of potential influence on fashion are crucial to forecasting, and in the 200 course they take up more than 4 weeks.

*** CONVERSION NOTE: For degree audit purposes, students w

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning objectives/outcomes

1. To gain an understanding of the breadth and depth of innovation and the fashion forecasting process
2. To understand the forces in popular culture that contribute to innovation and change in fashion
3. To gain skills in accessing and analyzing d

Content Topic List

• What are fashion trends and what constitutes trend forecasting
• Sustainability in the fashion industry
• Accessing information from reliable sources and applying it
• Understanding the influence of popular culture on fashion
• Understanding the role of the consumer and consumer research in the forecasting process
• Competitive analysis and branding
• Types of forecasts: sales, color, textiles, styles
• Forecasting case studies
• Steps in making a forecast and presenting it

Attachments

Comments

• Should the prerequisites be "AND 2374 with C- or higher" or "OR 2374 with C- or higher." (by Buckworth, Janet on 03/25/2013 09:02 AM)
## Workflow Information

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