

**Term Information**

**Effective Term**
- Spring 2014

**Previous Value**
- Summer 2013

**Course Change Information**

What change is being proposed? (If more than one, what changes are being proposed?)
- remove 2374, add C- in 2372 & 2370

What is the rationale for the proposed change(s)?
- Two prerequisites are appropriate, not the third (2374).

What are the programmatic implications of the proposed change(s)?
- (e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?
  - None

Is approval of the request contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

**General Information**

- **Course Bulletin Listing/Subject Area**: Consumer Sci: Fashion & Retail
- **Fiscal Unit/Academic Org**: Dept of Human Nutrition - D1254
- **College/Academic Group**: Education & Human Ecology
- **Level/Career**: Undergraduate
- **Course Number/Catalog**: 3470
- **Course Title**: Apparel Product Design and Branding
- **Transcript Abbreviation**: App Prd Ds & Brnd
- **Course Description**: Study of apparel design using a variety of hand and computer media: apparel product development.
- **Semester Credit Hours/Units**: Fixed: 5

**Offering Information**

- **Length Of Course**: 14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)
- **Flexibly Scheduled Course**: Never
- **Does any section of this course have a distance education component?**: No
- **Grading Basis**: Letter Grade
- **Repeatable**: No
- **Course Components**: Lecture
- **Grade Roster Component**: Lecture
- **Credit Available by Exam**: No
- **Admission Condition Course**: No
- **Off Campus**: Never
- **Campus of Offering**: Columbus

**Prerequisites and Exclusions**
Prerequisites/Corequisites

Prereq: C- in CSFRSt 2372 (CSFsnRtS 372) and 2370 (270).

Previous Value

Prereq: CSFRSt 2372 (CSFsnRtS 372), 2370 (270), and 2374 (674).

Exclusions

Not open to students with credit for CSFsnRtS 370 and 670.

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code: 19.0904

Subsidy Level: Baccalaureate Course

Intended Rank: Sophomore, Junior

Quarters to Semesters

Quarters to Semesters: Modified or re-envisioned course that includes substantial parts of the content and learning goals of one or more quarter courses.

List the current courses by number and title that are to be subsumed into proposed course: CSFsnRtS 370 and the first half of CSFsnRtS 670. Under quarters there were three five credit hour courses (370, 670, and 673), and under semesters these are changing to two five semester hour courses, 3470 and 4570.

*** CONVERSION NOTE: For degree

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning objectives/outcomes:

• To develop and communicate creative & technical apparel designs through a variety of media.
• To create original brand product lines and brand extensions of contemporary brands using elements and principles of design.
• To create seamless apparel product collections including market research, statement of target audience, design philosophy, competitors, complete renderings, production drawings, and production specifications.

Content Topic List:

• Apparel product development- scope and functions; market research
• Creative vs. technical design; branding of apparel products
• Illustration as art (advertising, brand collateral) vs. illustration for production (flats)
• Rendering basic figures for design generation and advertising; developing design "croquis"
• Women's fashion figures
• Faces, hands, feet for accessory design
• Creating original designs with production flats
• Specification measurements for production, construction details for productions
• Computer-aided graphic design collection (using Photoshop)
• Computer-aided creative design (using Painter)
• Computer-aided technical design (using Designer and Illustrator)
• Final design collection of a brand extension
Attachments

Comments

Workflow Information

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