Term Information

Effective Term: Spring 2013
Previous Value: Summer 2012

Course Change Information

What change is being proposed? (If more than one, what changes are being proposed?)
Correct prerequisites

What is the rationale for the proposed change(s)?
Semester clean-up

What are the programmatic implications of the proposed change(s)?
(e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?
None

Is approval of the request contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

General Information

Course Bulletin Listing/Subject Area: Consumer Sci: Fashion & Retail
Fiscal Unit/Academic Org: Dept Of Consumer Sciences - D1255
College/Academic Group: Education & Human Ecology
Level/Career: Undergraduate
Course Number/Catalog: 4585
Course Title: Merchandise Buying and Management
Transcript Abbreviation: Merchan Buy & Mgt
Course Description:
Retail buyer's role in merchandise management: decision making, planning, buying, pricing, and preparing merchandise for sale. Analysis and synthesis of merchandising management practices and problems.

Semester Credit Hours/Units: Fixed: 3

Offering Information

Length Of Course: 14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)
Flexibly Scheduled Course: Never
Does any section of this course have a distance education component? Yes

Is any section of the course offered Less than 50% at a distance

Grading Basis: Letter Grade
Repeatable: No
Course Components: Lecture
Grade Roster Component: Lecture
Credit Available by Exam: No
Admission Condition Course: No
Off Campus: Never
Campus of Offering: Columbus
Prerequisites and Exclusions

Prerequisites/Corequisites

Prereq: CSFRST 2373 (CSFSNRTS 275), and Math 1130 (130), AcctMIS 2000 (310), CSE 1111 (101) or 2111 (200).

Previous Value
Prereq: ConSci 3950 or ConSci 3960, and Math 130, AcctMIS 310, CSE 101 or 200.

Exclusions
Not open to students with credit for CSFnRtS 685.01 or 685.02.

Cross-Listings

Subject/CIP Code

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Quarters to Semesters

Quarters to Semesters
Semester equivalent of a quarter course (e.g., a 5 credit hour course under quarters which becomes a 3 credit hour course under semesters)

List the number and title of current course being converted
CSFnRtS 685.01: Merchandise Buying and Management; CSFnRtS 685.02: Merchandise Buying and Management Technology.

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning objectives/outcomes

• Learn the fundamental knowledge of the buying and merchandising functions, and their role in a retail organization.
• Apply basic mathematical concepts to typical merchandising decisions.
• Develop skills in using technology tools to facilitate merchandising decision-making.
• Use data to analyze and evaluate the performance of merchandising strategies.
• Synthesize and integrate data and knowledge of merchandising fundamentals to create logical merchandising plans.
• Develop the ability to understand the impact of merchandising strategies on retail customers and the retail organization as a whole.
• Use creative thinking to solve merchandising problems in an ethical/socially responsible manner.
Content Topic List

- Merchandising: definitions & theory
- Merchandising technologies
- Merchandising system
- Profit & loss statement
- Pricing & pricing strategy
- Merchandise planning
- Inventory accounting: retail method
- Invoicing: terms of sales
- Customer/vendor relationships
- Negotiation

Attachments

Comments

Workflow Information

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