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# Advocacy & Government Relations: *Two Deans Perspective*

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Ohio University



# Advocacy

- 'advəkəsē/
- public support for or recommendation of a particular cause or policy.





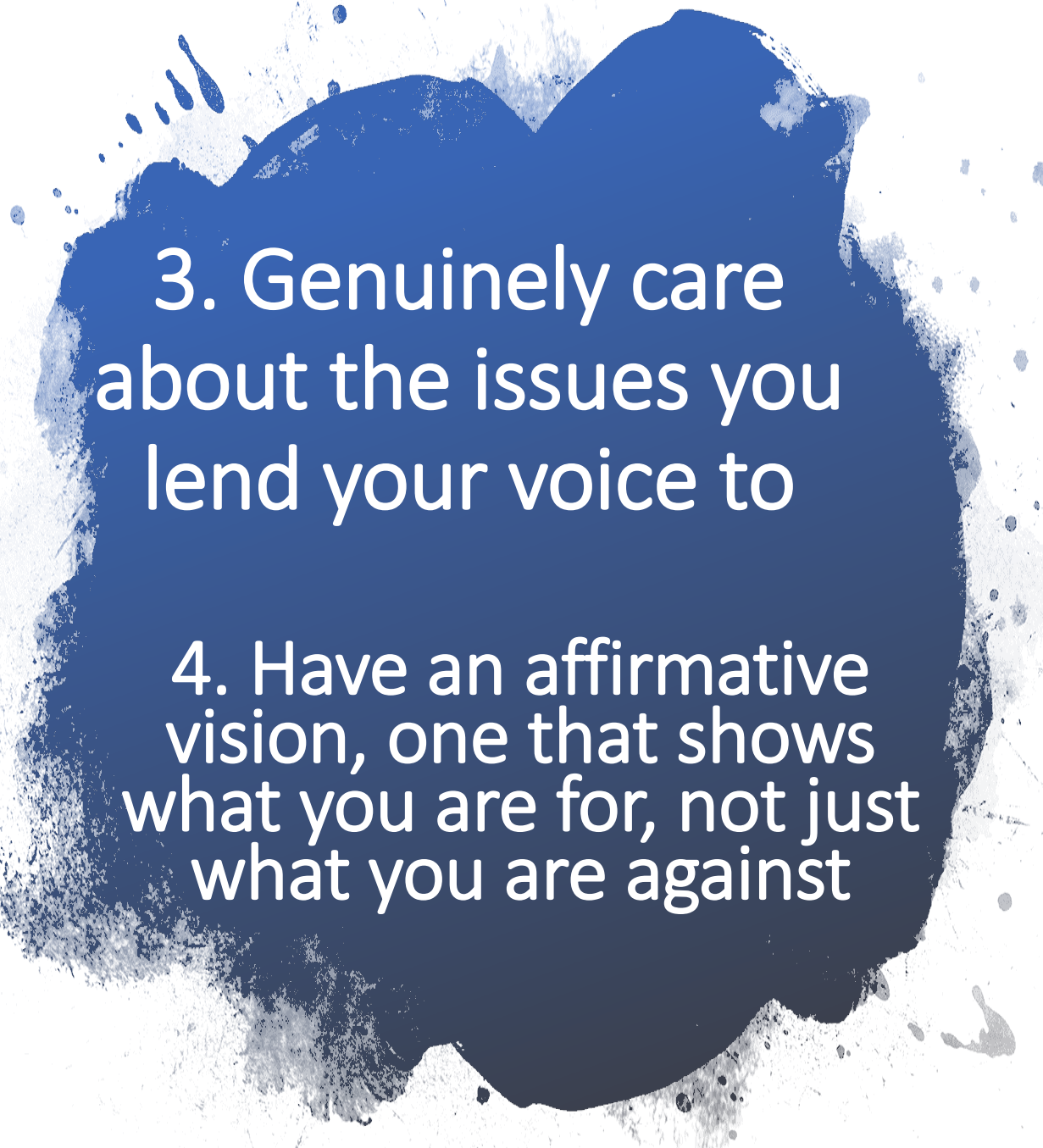


# 20 Things That Matter



1. Silence is NOT an option

2. Be willing to stand for the right though the Heavens fall



3. Genuinely care  
about the issues you  
lend your voice to


4. Have an affirmative  
vision, one that shows  
what you are for, not just  
what you are against



5. Offer viable,  
doable, alternatives

6. Say what you mean  
and mean what you  
say.






7. Keep your  
legislative liaison  
informed and in the  
loop

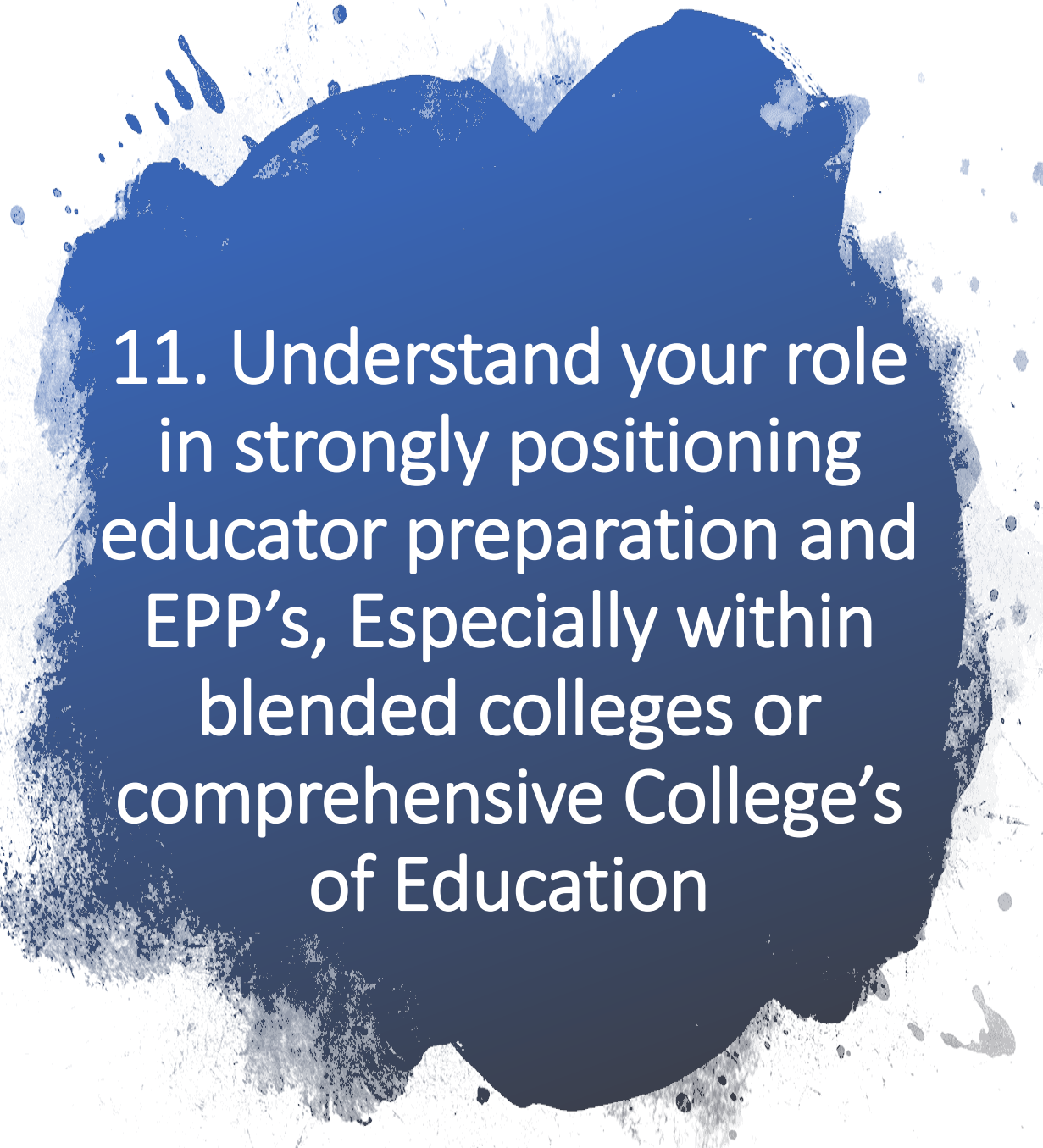
8. Understand your  
Provost and President





9. Don't do anything that  
will damage your  
credibility

10. Deans have a  
responsibility to lead in  
taking charge of our  
profession

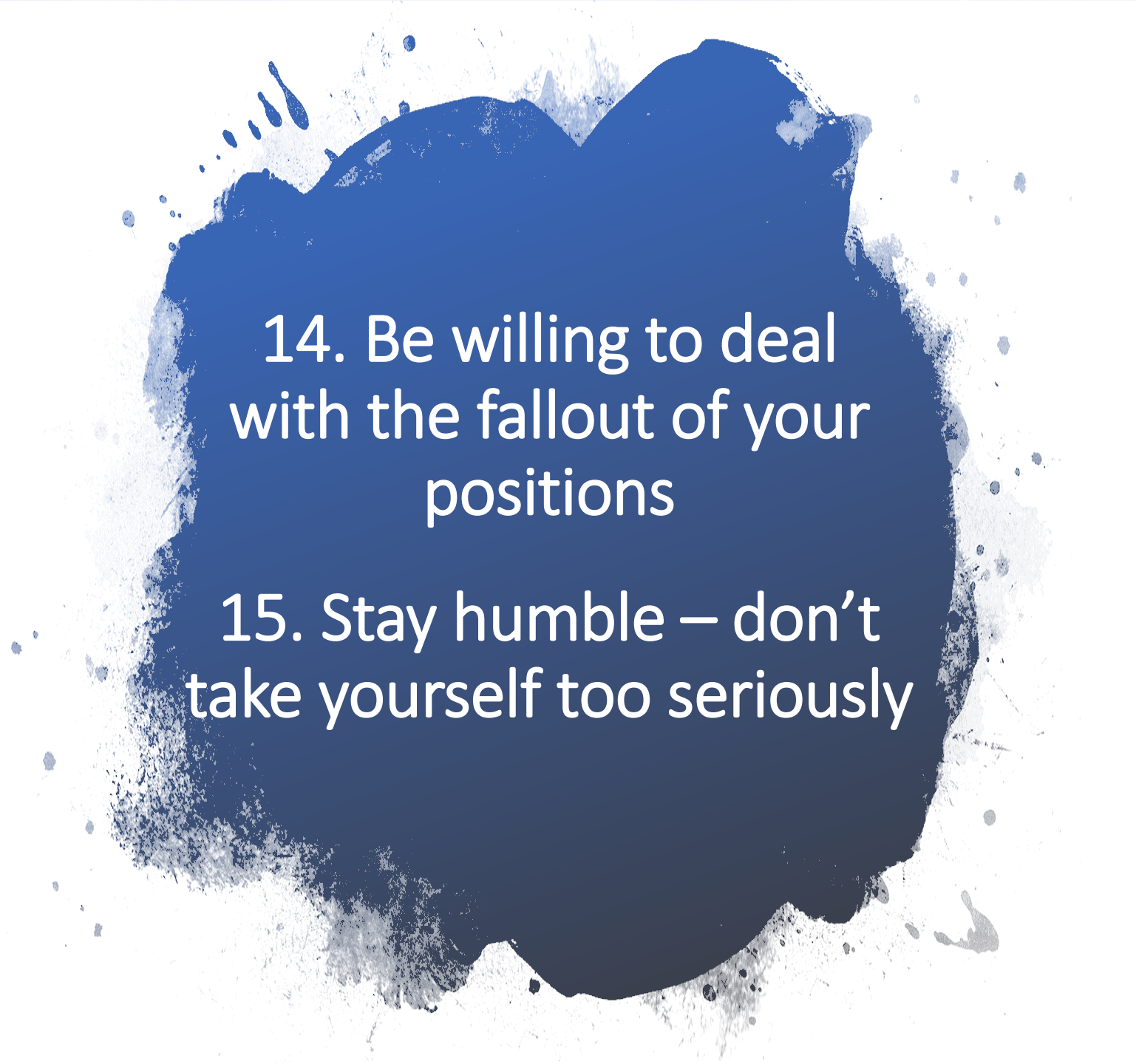


11. Understand your role  
in strongly positioning  
educator preparation and  
EPP's, Especially within  
blended colleges or  
comprehensive College's  
of Education



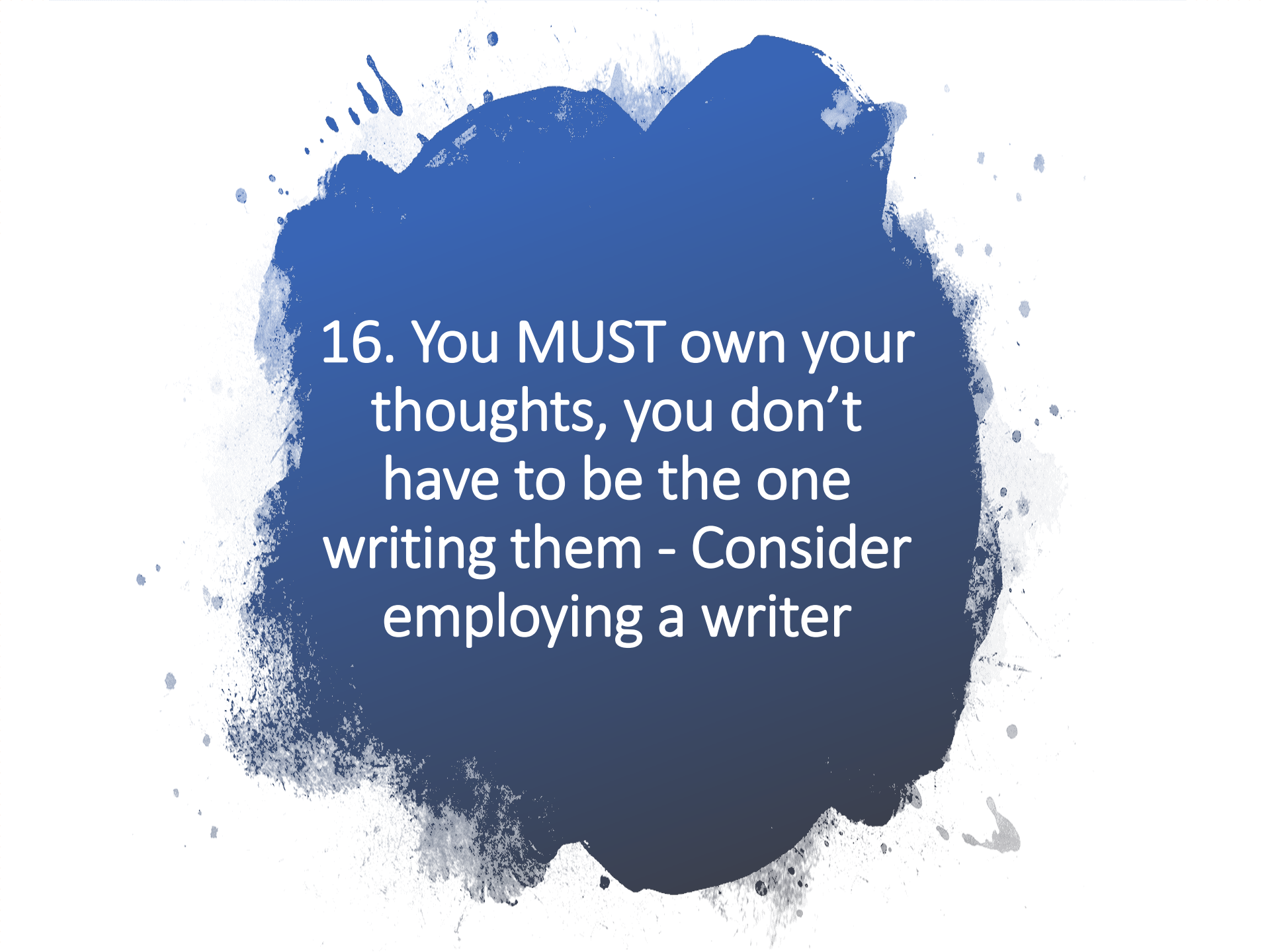
12. Know where your  
education partners  
stand on the issues

13. Have the courage to  
speak up and be willing to  
be a leading or lone VOICE



14. Be willing to deal  
with the fallout of your  
positions

15. Stay humble – don't  
take yourself too seriously



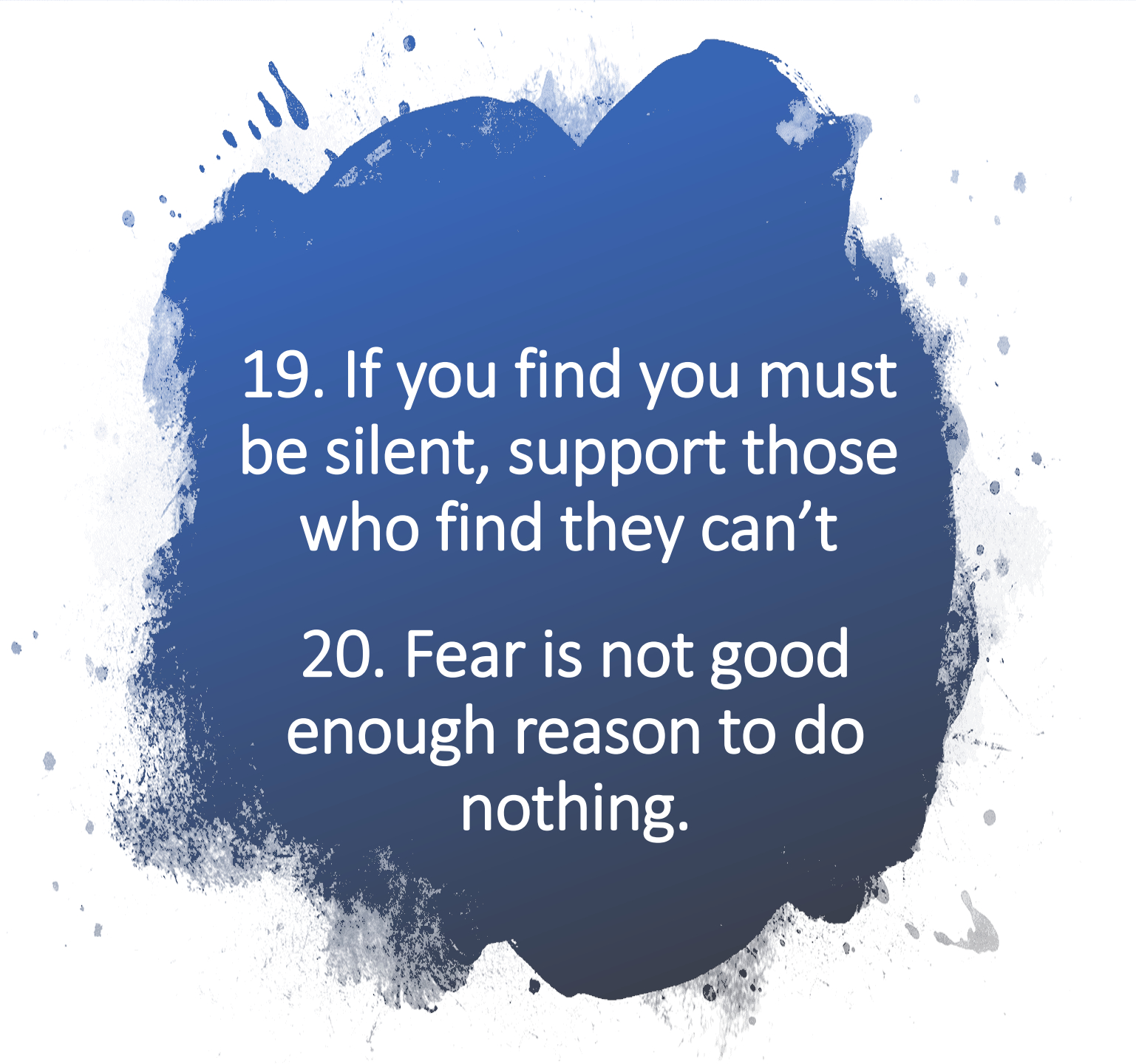
16. You **MUST** own your thoughts, you don't have to be the one writing them - Consider employing a writer



17. Never doubt the  
power of your  
influence

18. All that is necessary  
for evil to rise is that  
good men and women  
sit and do nothing.





19. If you find you must  
be silent, support those  
who find they can't

20. Fear is not good  
enough reason to do  
nothing.



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September 15, 2015

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Published Online: April 2, 2015  
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LETTER

### Assessment

To

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## Ohio should adopt tool teachers' skills

### LETTERS POLICY

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Saturday June 29, 2013 2:51 PM

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Would you want a lawyer representing a doctor treating you who could be replaced by teachers in charge of your child's education? I am resistant to a national standard.

Is that new teacher ready for the edTPA (Teacher Performance Assessment) consortium including Stanford and Educator Standards Board. While the teacher-prep program, schools, parents and the young teachers themselves need to know they have the skills and experience to be successful in a classroom. The edTPA program provides a more valid and reliable measure.

outcome that would have devastating consequences for public education.

In 2010, the National Governors' Association and the Council of Chief State School Officers developed the Common

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Published Online: August 14, 2014  
Published in Print: August 15, 2014

LETTER

### Dean: Common Core Education

To the Editor:

Republicans in the House passed a bill to repeal the Common Core in November, an effort that would have devastating consequences for public education.

The common core standards are being implemented in many states including Ohio. In my opinion, it is a referendum on whether we are improving public education.

Columbus, Ohio • Sep 15, 2015 • 78° Scattered Clouds

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## Treat teaching as profession

7553

The Ohio House of Representatives passed a bill that deregulates the market for charter schools. The bill would have a negative impact on our state's children. Charter schools are not only feeble

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## Charter schools misspend \$\$ that public schools could use

Sep 23, 2015 0

YOUR LETTERS

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To the Editor: Earlier this year, at a national education conference in Denver, Ohio's \$1 billion charter-school system came under fire, with criticism coming from a whole host of pro-charter voices.

Simply put, Ohio's system of charter or community schools is not even supported by strong supporters of charter schools.

If this seems surprising, well, it shouldn't.

Menu

\$15 when you open an account

## Letters to the Editor

Published: August 14, 2014 - 06:15 PM



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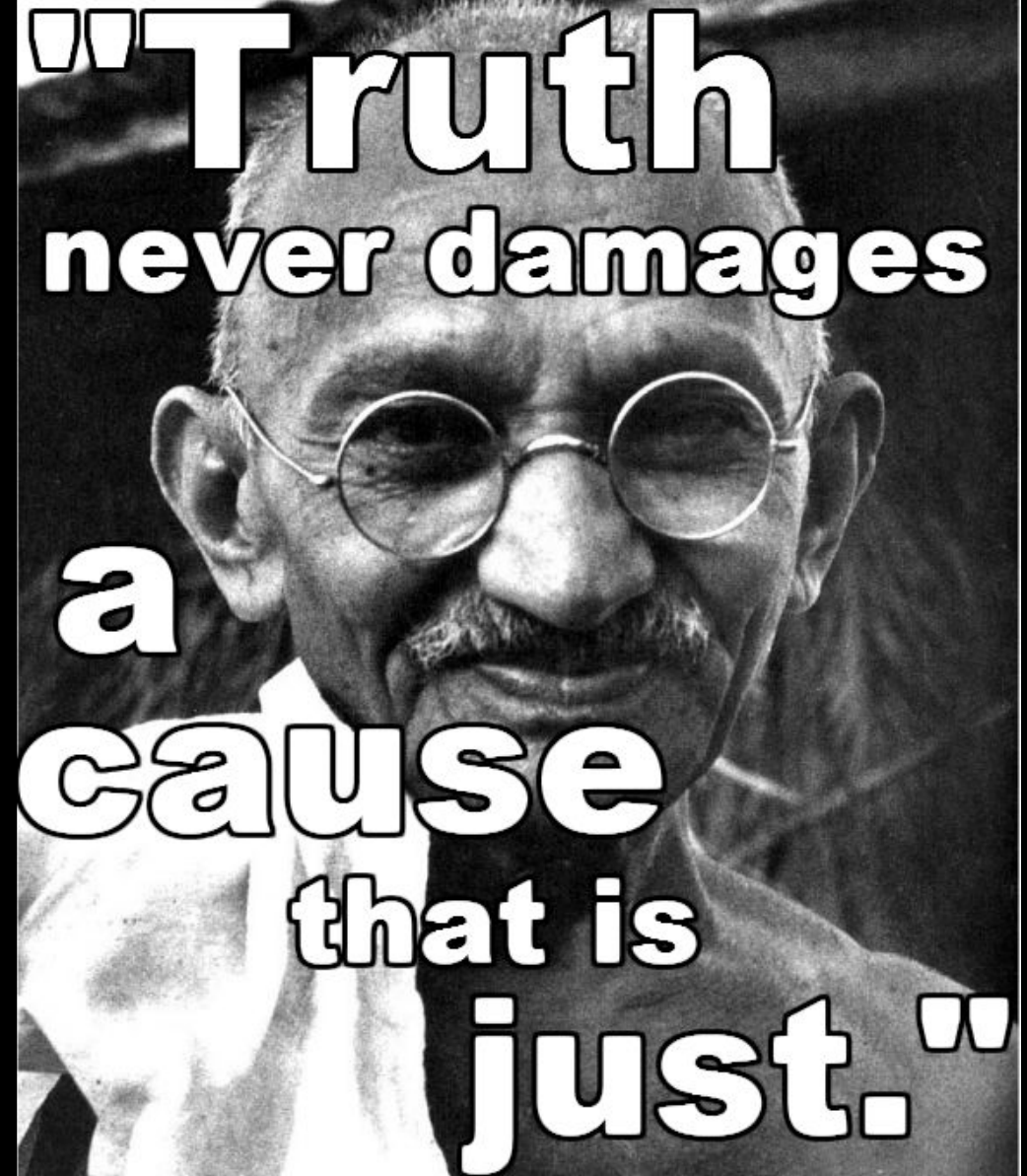


**14 Quotes That Will  
Inspire You to Do  
Great Things**

1

Mahatma  
Gandhi

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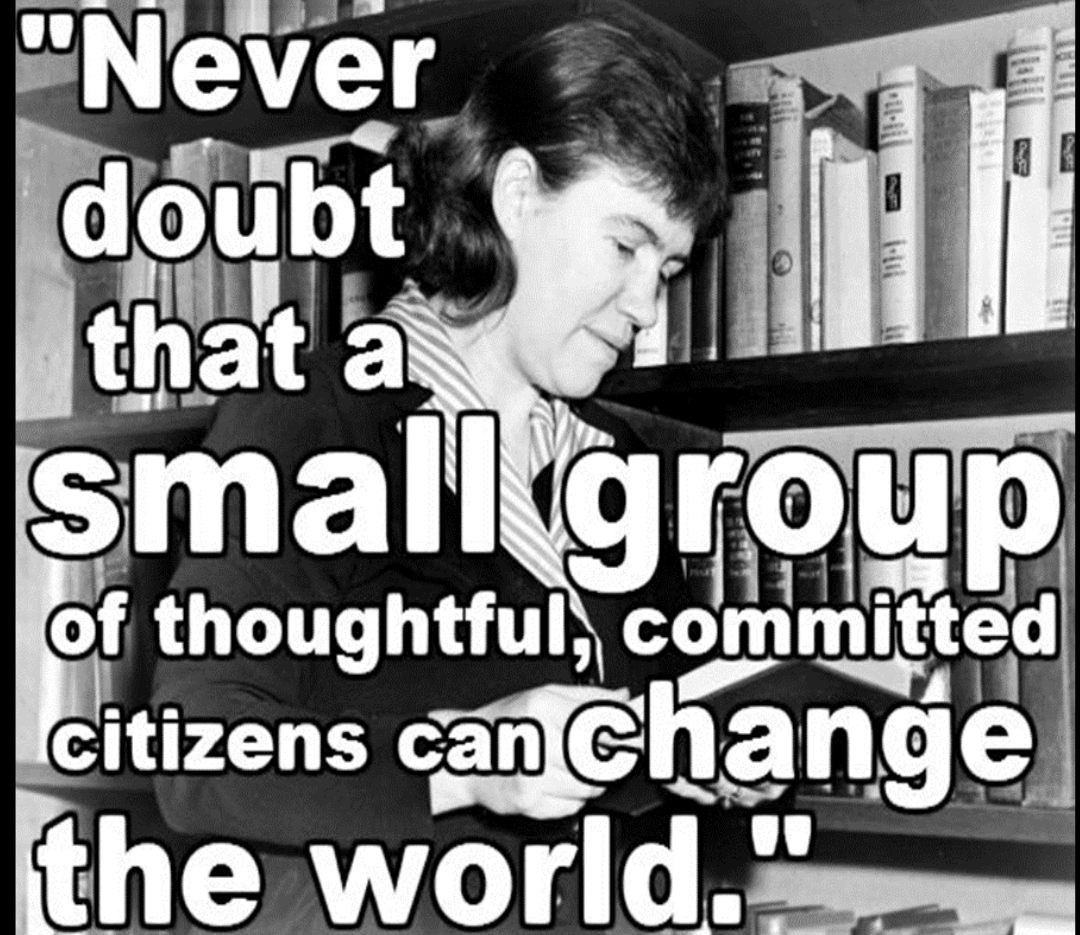
A black and white portrait of Mahatma Gandhi, wearing his characteristic round glasses and a mustache. The image is framed with a thick black border. Overlaid on the portrait is a quote in large, bold, white, sans-serif font with a black outline. The quote reads: "Truth never damages a cause that is just."

**"Truth  
never damages  
a  
cause  
that is  
just."**

2

Margaret  
Mead

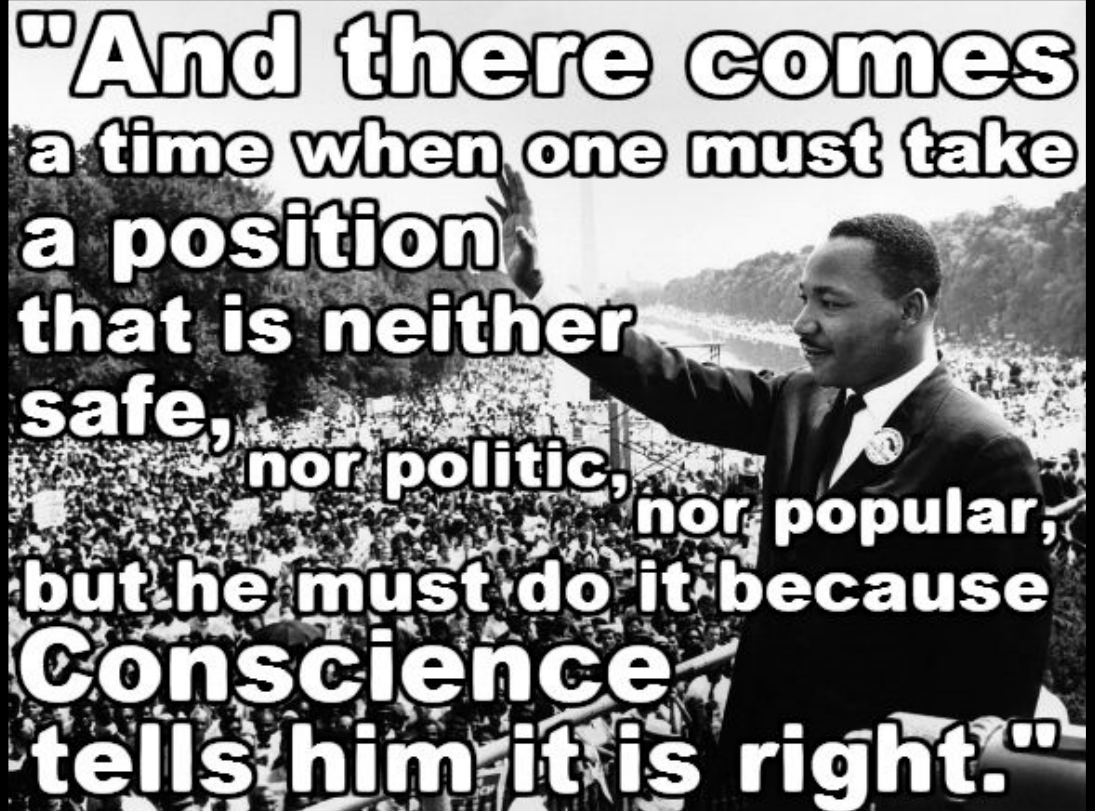
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**"Never  
doubt  
that a  
small group  
of thoughtful, committed  
citizens can change  
the world."**

3  
Martin  
Luther King  
Jr.

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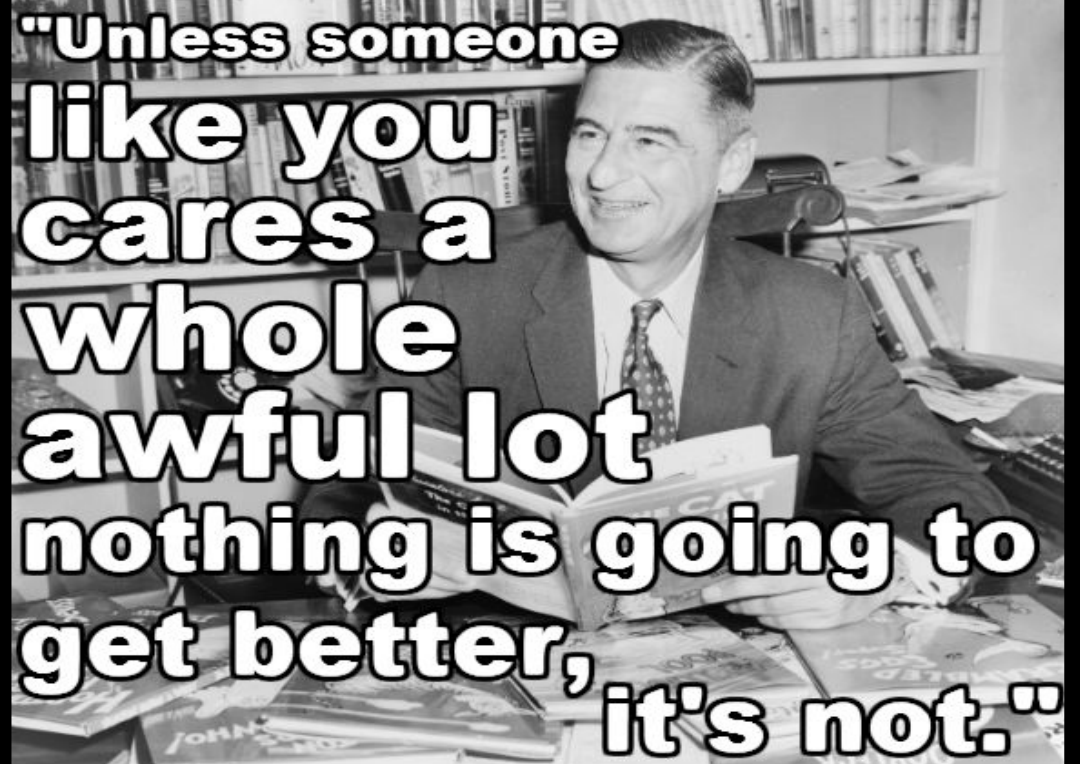


**"And there comes  
a time when one must take  
a position  
that is neither  
safe,  
nor politic,  
nor popular,  
but he must do it because  
Conscience  
tells him it is right."**

4

Dr. Seuss

---



**"Unless someone  
like you  
cares a  
whole  
awful lot  
nothing is going to  
get better,  
it's not."**



5

Elie Wiesel

---





6  
Alice  
Walker


---



**"As we talked of  
freedom  
and  
justice  
one day for all,  
we sat down to steaks.  
I am eating misery,  
I thought, as I took the first bite.  
And spit it out."**

7  
Helen  
Keller

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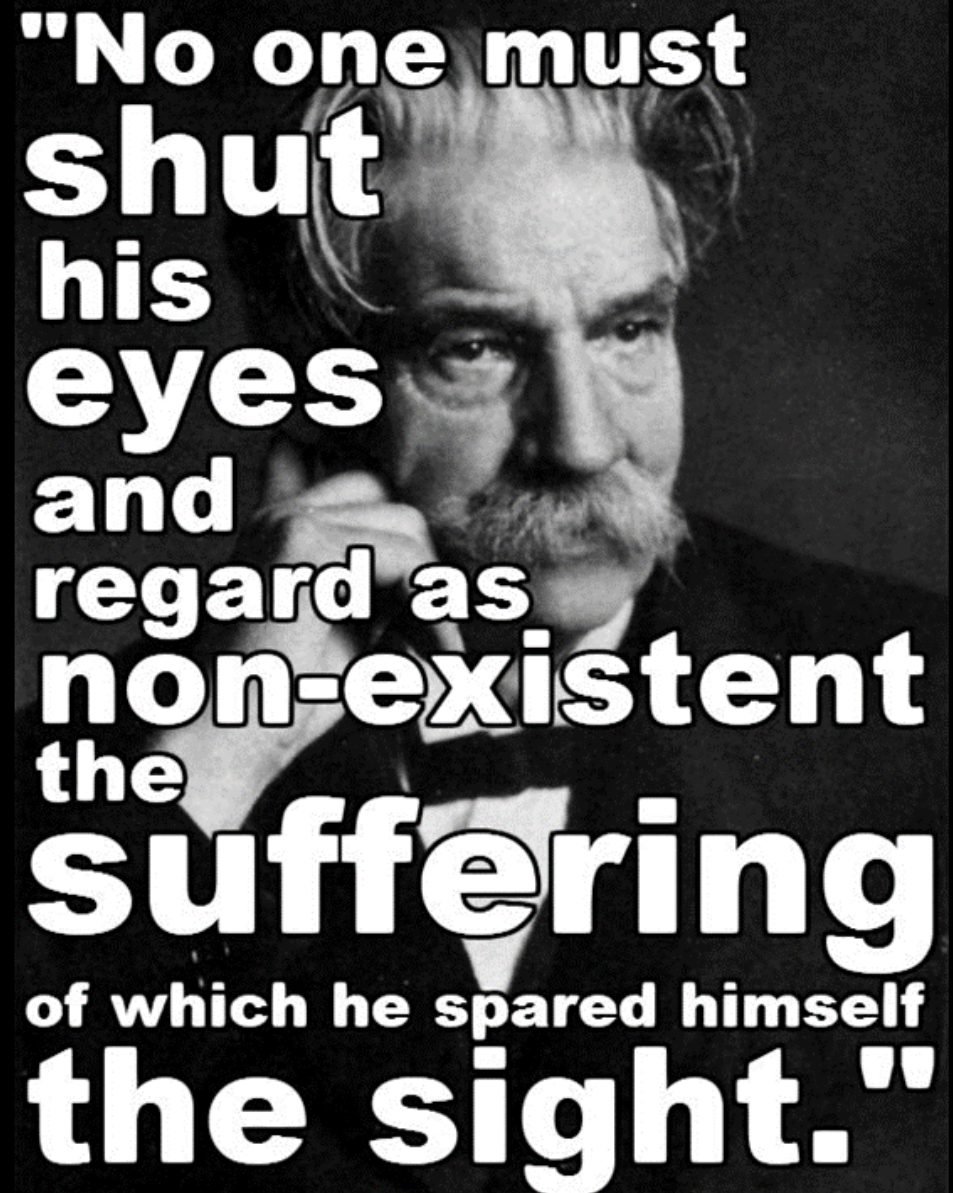
A black and white profile portrait of Helen Keller, looking downwards and to the right. The image is partially obscured by text.

**"Many persons have a  
wrong  
idea  
of what  
constitutes  
true  
happiness.  
It is not attained through  
self-gratification  
but through fidelity to a  
worthy purpose."**

8

Albert  
Schweitzer

---

A black and white portrait of Albert Schweitzer, an elderly man with a prominent mustache, looking directly at the camera with a serious expression. He is wearing a dark suit jacket over a white shirt and a dark bow tie. The background is dark and out of focus.

**"No one must  
shut  
his  
eyes  
and  
regard as  
non-existent  
the  
suffering  
of which he spared himself  
the sight."**

9  
Pope  
Francis

---

A photograph of Pope Francis, dressed in white papal attire, smiling and shaking hands with a crowd of people. The background is slightly blurred, showing other people and what appears to be an outdoor setting.

**"[L]et us be  
'protectors'  
of creation,  
protectors  
of God's plan inscribed in nature,  
protectors  
of one another  
and of the environment."**



10  
Gloria  
Steinem

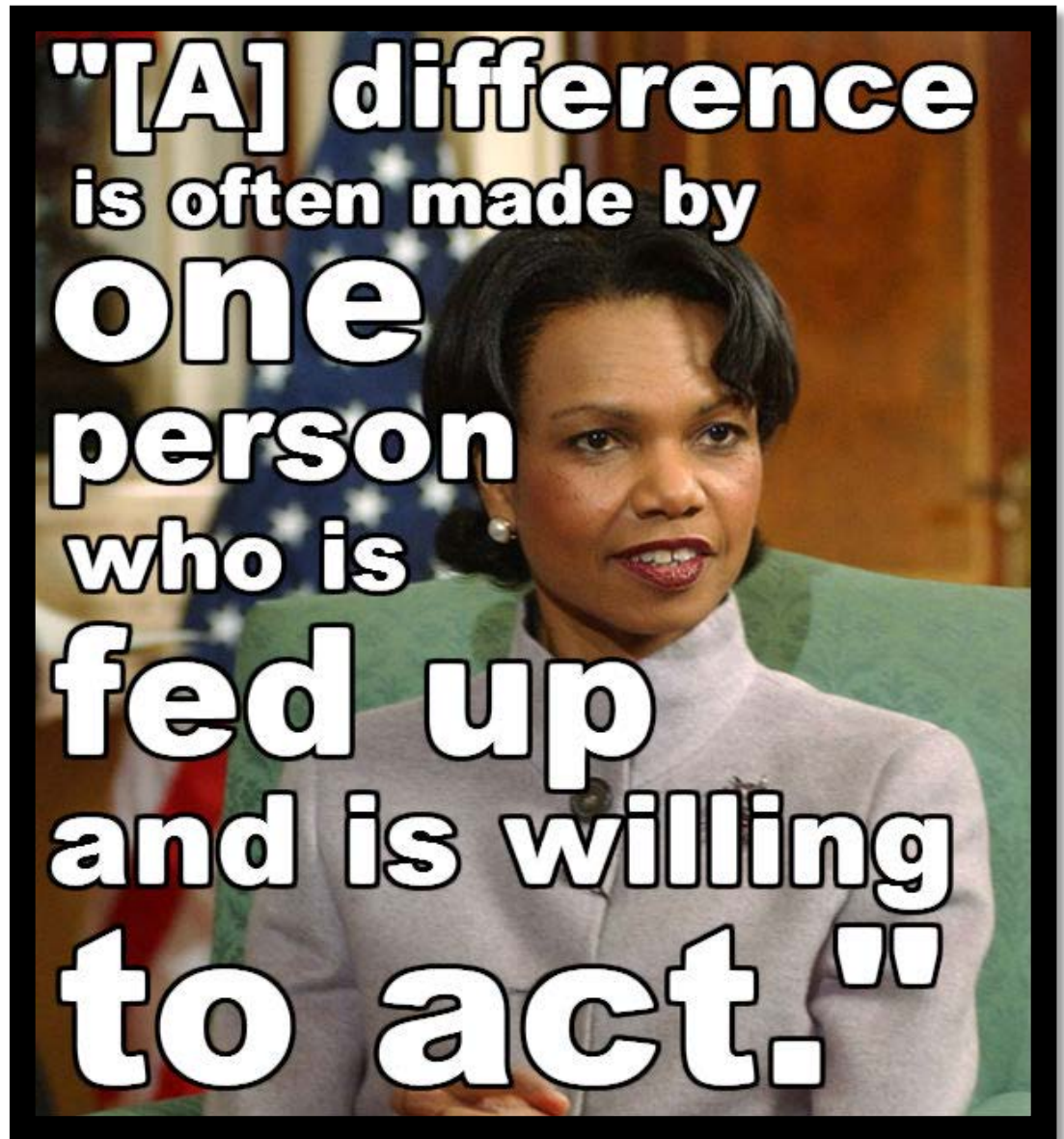
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A woman with short brown hair and glasses is shown from the chest up, looking slightly to the right and speaking. She is wearing a dark jacket. The background is a blurred green landscape. Overlaid on the image is a quote in white, bold, sans-serif font with a black outline. The quote reads: "[E]verything we do matters. If we all support each other in our dream of justice and kindness —and we reflect that dream in our daily acts— we can each be our own Rosa Parks."

**"[E]verything we do matters.  
If we all support each other in our  
dream of  
justice  
and  
kindness  
—and we reflect that dream in our daily acts—  
we can each be our own  
Rosa Parks."**

11  
Condoleezza  
Rice

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12  
Albert  
Einstein

---

A black and white portrait of Albert Einstein, showing his characteristic wild, white hair and mustache. He is looking directly at the camera with a serious expression. The background is dark and out of focus.

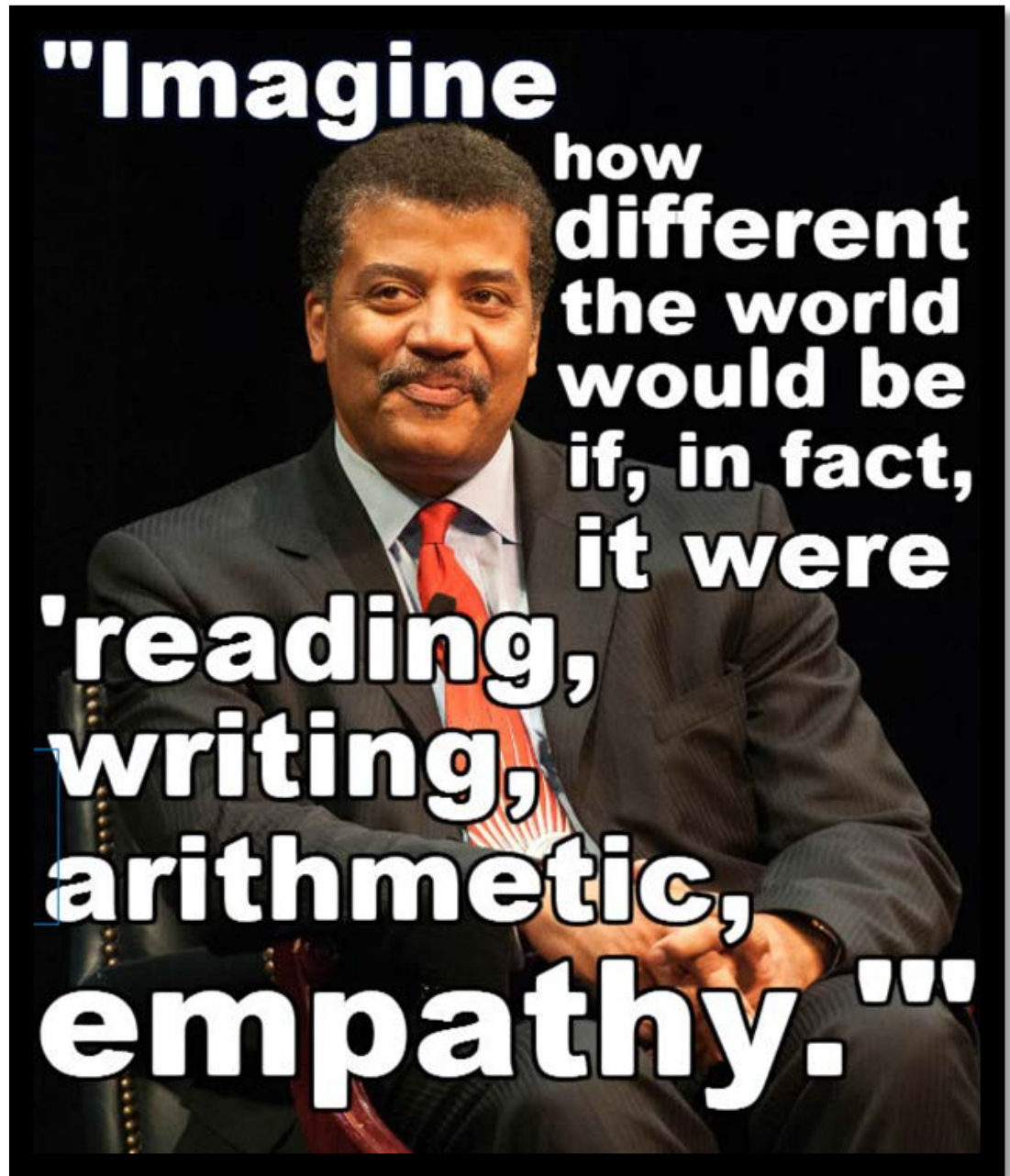
**"Only through  
perils and upheavals  
can [n]ations  
be brought to further  
developments.**

**May the  
present upheavals  
lead to  
a better  
world."**



13  
Neil  
deGrasse  
Tyson

---



14  
Tony  
Benn

---

**"First they ignore you,  
then they say you're mad,  
then dangerous,  
then there's a pause,**

**and then you can't find anyone  
who disagrees with you."**

